Job Title – PR Executive   
Salary - £25K - £30K  
Location – Central London  
Work Type – Hybrid – 3 days a week in the office / 2 days work from home  
  
Rame are exclusively working with a client who is recruiting a PR Executive to join their fast growing dynamic team. You will be responsible for developing and implementing PR strategies, building relationships with both media and industry influencers as well as creating and managing content for different platforms.  
  
 **Responsibilities of the PR Executive**

* Develop and implement PR strategies
* Build and maintain relationships with media and industry influencers
* Attending client meetings and providing reports, minutes and summaries
* Create and manage content for various platforms, including social media, website, and press releases
* Monitor and analyse media coverage and industry trends
* Contributing creatively to social media programmes
* Represent the company at PR focused events and networking opportunities

**Qualifications**

* Previous experience in PR or a related field (ideally 2 years minimum)
* Strong verbal and written communication skills
* Experience in media relations and content creation

Please apply online and if your CV is shortlisted we will be in touch.